

Welcome

▶ 2011 EDITION

GREATER BATON ROUGE

The Official Visitors Guide



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▶ **INSIDE**

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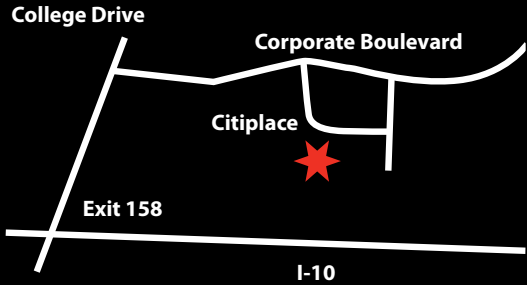
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Welcome to BATON ROUGE!



*W*elcome to Baton Rouge, Louisiana's Capital City and a city on the move! Whether you are interested in music, dining, arts and cultural events, sports or history, you'll find plenty to explore during your stay with us. And at the end of the day, there's no better place to enjoy watching the sun set across the Mississippi River than our riverfront.

Don't miss our fantastic new "Ghost of the Castle" immersive theater experience at the Old State Capitol, a unique special effects show that engulfs you in history. Or visit the Louisiana State Museum, the Louisiana Art and Science Museum, the Rural Life Museum or the Southern University Museum of Art for exhibits, collections and multimedia presentations you're sure to enjoy.

Our Shaw Center for the Arts contains the LSU Museum of Art with its prestigious exhibits and an exciting schedule of live performances in the Manship Theatre for the Performing Arts. A stroll through our downtown Arts and Entertainment District with its restaurants, galleries, shops and nightlife will make your visit unforgettable. If business brings you to our city, you will find we are Louisiana's center for commerce with business incubators, world-class research facilities and the Louisiana Technology Park. Baton Rouge is also home to LSU, Southern University and Baton Rouge Community College, the fastest growing community college in the nation, each with its own schedule of cultural, sports and entertainment options.

As you enjoy all Baton Rouge has to offer, you'll see why we have become a prime location for film production and learn about the blockbuster movies being produced around our city.

So enjoy your visit and come back often. You never know what you might discover in America's next great city!

MELVIN L. "KIP" HOLDEN
Mayor-President



*W*elcome to Baton Rouge! We're happy to have you as our guest in Louisiana's Capital City! And we've got some great things planned for you this year. No matter what the season, you're guaranteed to have a great time!

Speaking of seasons, we celebrate more than just winter, spring, summer and fall in the Red Stick. We start with crawfish season, then Mardi Gras, followed by festival season—then we wrap it all up with college football and tailgating season! Join us May 7 for the Baton Rouge Blues Festival featuring Delbert McClinton. And come back for the second annual Bayou Country Superfest, when some of the biggest stars in country music align in Baton Rouge for the Memorial Day event! And preparations are under way to welcome the thousands of U.S. Bowling Congress members that begin arriving in February 2012.

We hope you enjoy our Southern hospitality, our love for Louisiana cuisine and some of the finest entertainment in the region. Then share your great experience with friends and family when you get back home! For more information, we invite you to log on to www.visitbatonrouge.com. Laissez les bon temps rouler!

PAUL ARRIGO
President & CEO, Visit Baton Rouge



*W*e've designed *Welcome* to provide you with helpful information that will enrich your visit to the Capital City. Whether you are visiting for business or pleasure, you will discover our region's rich history, cultural arts and numerous surprises to make the most of your time in Baton Rouge. We offer countless ways for you to enjoy yourself no matter what your interests. Inside you'll find an array of restaurants serving tantalizing cuisines from all corners of the Earth. Whether you're looking to shop, listen to some music or visit museums and plantations, our goal is that your visit will be entertaining and memorable. We also have a few big events coming to Baton Rouge this year,

including, the Bayou Country Superfest! Look inside for more details about all of your choices, and enjoy your visit!

JULIO MELARA
Publisher, *Welcome*



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Mike Anderson's Seafood: THE TRADITION CONTINUES



Over the past 30 years, Mike Anderson's Seafood has grown into a Baton Rouge staple. It's the south Louisiana restaurant that food lovers and football fans alike turn to for fantastic regional food in a festive atmosphere—and for fun with friends and family too. After three decades in the food business, Mike Anderson's has earned its reputation for serving exceptional south Louisiana seafood dishes in a relaxed, comfortable atmosphere.

"When I started the company, I wanted to make sure that customers leave full and go home with leftovers," says owner Mike Anderson. "Now, 30 years later, they are still returning because we continue to strive for consistently good food, dependable service, and to make sure the customers get their money's worth."

Mike Anderson, an LSU All-American football player in the early 1970s, opened Mike Anderson's College Town Seafood & Oyster Bar in November of 1975. It was located on Highland Road near LSU and offered four different po-boys and oysters on the half shell. When it outgrew its space, the company moved to its current location on West Lee Drive and changed its name to Mike Anderson's Seafood Restaurant.

Today, Mike Anderson's in Baton Rouge seats more

than 235 people. The company opened its French Quarter location in the mid-1980s along with a food court location at The Riverwalk Mall. (The French Quarter location is currently closed due to the aftermath of Hurricane Katrina.) There is also a Mike Anderson's franchise located in the Clarion Inn in Gonzales, La.

Loyal customers as well as south Louisiana visitors flock to Mike Anderson's for sensational fried or broiled seafood. Other restaurant favorites include a crabmeat- and shrimp-stuffed fillet, Mike's Special (jumbo shrimp broiled in worcestershire, margarine, lemon and spices), and The Guitreau (grilled fresh fish topped with sautéed crawfish, shrimp, mushrooms and onions in white wine, margarine and spices).

In addition to the main restaurant, Mike Anderson's also offers outdoor dining at The Side Porch, which can be booked for private parties five out of seven nights of the week. It has become a premier location for hosting birthday parties, reunions, corporate parties, seafood boils, rehearsal dinners, small wedding receptions and high school reunions.

Obviously, Mike Anderson's has blossomed into much more than a traditional eatery, but it has never lost its main focus: a dedication to quality food, friendly service and big helpings! This should ensure its position as a staple on the Baton Rouge seafood scene for many years to come.



COVER STORY

The MUSIC is here!

See what's new, from country to jazz to opera to blues.



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Get the full Baton Rouge experience by following a single trail to the best of everything.

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ON THE COVER: *Kenny Chesney rocks Tiger Stadium during the 2010 Bayou Country Superfest. Photo by David Gallent.*

LISTINGS

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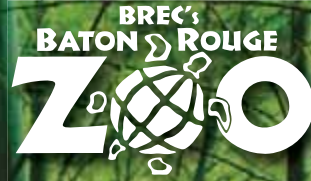
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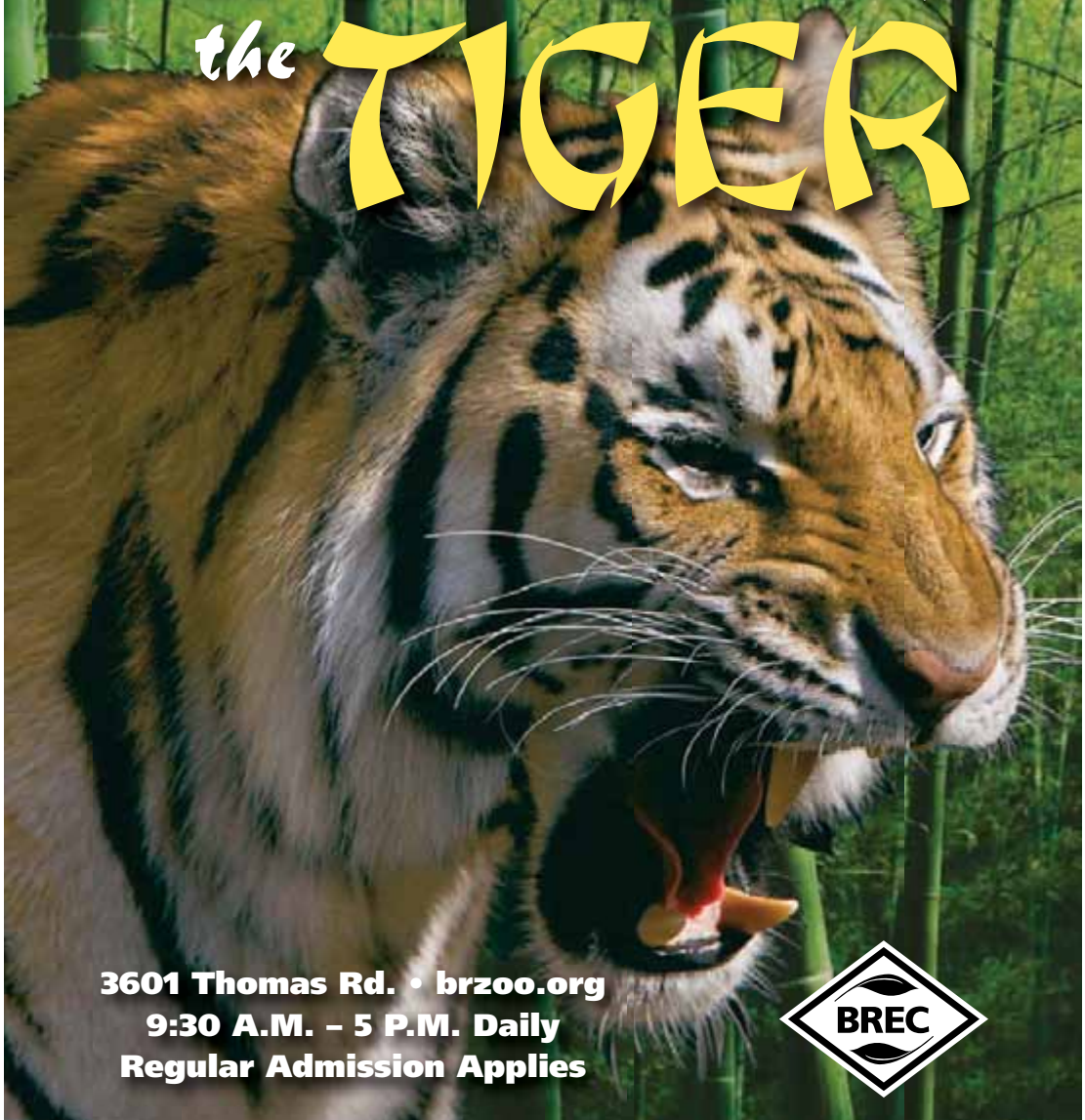
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